

In the **NEWS** at PBS

PBS NEWS



Press Release

We are thrilled to welcome our newest client! X-Ray Professional Association, Lewiston, Maine

CODING CORNER



The 2024 coding schedule has been released. For more details, click the link below.

2024 CPT Coding Changes - Radiology

PBS proudly attended and sponsored many fall conferences...



Mid-Atlantic RBMA Inaugural Chapter Meeting September 21st-22nd Annapolis, Maryland Platinum Sponsor



Tennessee RBMA Chapter Meeting September 28th-29th Franklin, Tennessee Platinum Sponsor



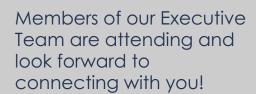
RBMA SYNC Conference October 15th-17th Alexandria, Virginia Meal Sponsor



Oregon RBMA Chapter Meeting October 28th Portland, Oregon Sponsor/Exhibitor



Attending the ACR-RBMA Practice Leadership Forum in January?



Contact us to connect: 844.287.7141 info@pbsradiology.com





PBS Annual Costume and Pumpkin Carving Contest Winners!

PBS was in the Halloween spirit this past month with our costume and pumpkin carving contests.







RBMA Bulletin: "Advocacy in the Workplace: A Young Professional's Perspective" by Andrew Mims

A look at how young professionals possess the ability to shape their careers and foster a productive environment through advocacy in the workplace.

If an RBMA member, access the full bulletin here.

RBMA Sept. - Oct. Bulletin

If not an RBMA member, access the article here.

Workplace Advocacy



Andrew Mims
Business Analyst

Support efforts to stop further Cuts to Doctors' Reimbursement.

<u>DontCutDocs.com</u>... Register today and send a message to your member of Congress!

Use the website to submit a quick template letter to your congressman asking them not to cut doctors' reimbursement further.

https://www.dontcutdocs.com/

An experienced team of radiology-focused experts includes former radiology practice leaders who have



been where you are and understand that experience matters.

Questions, feedback?
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INDUSTRY NEWS

AFDA Highlights Radiology's Continued Dominance in Al-Enabled Device Submission

Radiology has experienced the steadiest increase of artificial intelligence/machine learning-enabled device submissions of any specialty, the U.S. Food and Drug Administration reported Thursday.

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Poll of Medicare Beneficiaries Shows 'Overwhelming' Opposition to Cutting Radiologist Pay

A new poll of Medicare beneficiaries released Thursday morning shows "overwhelming" opposition to cutting pay for radiologists and other physicians.

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Number of FDA-Cleared AI Imaging Tools Expected to Skyrocket By 2035, Backed By \$30B in Funding

The number of Food and Drug Administration-cleared artificial intelligence tools in imaging is expected to skyrocket by 2035, with venture capital funding set to surpass \$30 billion, according to new research.

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Medical societies Representing Radiology, Emergency
Medicine and Anesthesiology Blast New NSA Guidance
Medical societies representing radiology, emergency medicine and
anesthesiology on Monday blasted new guidance from the Centers for
Medicare & Medicaid Services related to the No Surprises Act.
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American College of Radiology Adds 9 New Topics to Its Influential Imaging Appropriateness Criteria

The American College of Radiology has added nine new topics to its influential appropriateness criteria, aimed at helping referrers avoid ordering unnecessary imaging exams.

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ChatGPT Shows 'Tremendous' Potential in Simplifying Readability of Radiology Reports

<u>ChatGPT</u> and other such large language models could prove useful in rewriting radiology reports to easier reading levels, according to a new analysis published Oct. 5 in European Radiology.

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Biden Admin Proposes Overhauls to Lambasted Out-of-Network Billing Dispute Resolution Process

The Biden administration has proposed a new rule refining several aspects of the healthcare services billing process in response to criticisms levied from all sides of the industry.

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Medicare Finalizes 2024 Physician Fee Schedule With Radiology Pay Cuts, Pause of AUC Program

The Centers for Medicare & Medicaid Services on Thursday issued the final 2024 physician fee schedule, which includes radiologist pay cuts and a pause of the imaging Appropriate Use Criteria program.

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With Thanksgiving approaching, it's a great time to communicate the overwhelming gratitude and appreciation that I have for our team members, partners, and clients on a daily basis. Radiology is one of the few industries out there with constant downward pressure on reimbursement, and constant increases in costs. The dedication and commitment of the teams working for our clients' business on a daily basis has helped ensure our clients receive the most revenue possible in this current environment. I am so proud of each of our team members and their efforts to support the needs of our physician clients and their patients.

My gratitude continues for our clients and the remarkable partnerships we've formed over the years. It's a true privilege to serve alongside the genuine partners and excellent clinicians we work with.

Thank you to our teams for your commitment and choosing us to work with.

Thank you to our leaders for serving our teams so well.

Thank you to our clients for trusting PBS as your partner.

I hope you and your families have a blessed and thankful holiday.

Nicole Jones-Gerbino PBS President

Did you know? PBS offers expanded professional services for interim and fractional needs...

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Billing and RCM

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For more information, go to https://www.pbsradiology.com/services/.

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